
ICANN70 | Virtual Community Forum – At-Large LACRALO Roundtable
Monday, March 22, 2021 – 14:30 to 16:00 EST

CLAUDIA RUIZ:

Hello, and welcome to the LACRALO Roundtable: "Strategic Plans of the LAC Region 2021-2025-A look to the future." My name is Claudia Ruiz, and I am the remote participation manager for this session.

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Thank you. And with that, I'll hand over the floor over to you, Sergio Salinas Porto. Thank you.

SERGIO SALINAS PORTO:

It is a pleasure to be here with you today sharing this time where, as you can see, we're going to have a roundtable for discussion, debate. And we are going to try and see the history, the present and the past and future, of what is happening in the Internet ecosystem.

I would like to tell you why it is that LACRALO has thought about generating this type of roundtable. There is actually a process in our region related to generating a five-year strategic plan. And this implies looking at the region and looking at the Internet not as a passive stakeholder, but as an active one with very clear and well-established goals; but especially highlighting the pulse of active participation of each of the members in our region in the ICANN world.

And with that basis and that perspective, and with this idea of being able to be much better in what we do with more engagement and more participation, and with a more informed participation and higher impact of what Latin Americans and Caribbeans think about policies being discussed in ICANN, this is why we want to do this.

But undoubtedly, we also need to listen to all our friends in our region, those who usually make policies related to ICANN and to the Internet ecosystem. And we also want to be able to have some [symmetric]

policies that will match some other issues so that we can progress with a much higher impact in our region.

That is why I don't only want to welcome you to this panel, and to those participation in this meeting, but also I want to thank the staff that has allowed, with their work ...

And when I mention staff, I want to include our interpreters, those who make us to be able to speak in Spanish and there are people in other languages who can understand us.

The work of staff is important. It is also important to highlight the work of those who are in the interpretation structure, but it is also very important to highlight the work of volunteers in our region. Our region has gone, in the past few years, from a slow process to very concrete actions.

One of them is our work in Universal Acceptance. We will very soon have a working group to start working on WHOIS and GDPR to analyze the impact of Internet users' policies in the debate that will actually happen around those issues. And then another one on DNS abuse. This is one of the large issues that we are concerned with.

LACRALO has implemented work teams with the expectation to be able to progress on policies being discussed in ICANN, but also with a very strong idea of having a perspective of users in Latin America and the Caribbean. We have gone over that process of thinking only as individual actors to start thinking as a collective actors and stakeholders. The collective voice is a lot more important than the

individual voice. That's why we want to spread out this within our region, and we want to try and progress in the large issues within ICANN policy.

And after this short introduction, then, I would like once again to thank the presence of all of you here. This is, then, the beginning of our roundtable. Thank you very much.

I think I'm the one who has to coordinate this roundtable, so I'm now going to give the floor to Göran Marby, our CEO and ICANN chair, who very gladly has accepted to spend some time with us. And it's always nice to have him here.

So, Göran, you now have the floor. Welcome, and go ahead, please.

GÖRAN MARBY:

Thank you. If my translator was right, you just called me your CEO. Thank you very much. I actually take that as a compliment.

My friends, I feel very sad that I'm not in Cancun this year either. First of all, I sort of like Mexico very much privately, but it's also a shame that we can't meet. And just to take a step back for a minute and think about it, a year ago when we decided that we should not do the Cancun meeting, we immediately went on and planned that "we are going to come back next year."

And here we are. I'm still sitting in my room at my home looking at the Zoom screen. When I think about it, this year has really been ... People used words like "unprecedented, never happened before"—it has

happened before. But one thing I want to take in is also that the work you've been doing also in your region means that more people can actually do this kind of communication on the Internet itself. And ICANN plays a part of that.

When I think about this year, I also want to talk about the positive things, that this year proves that the technology, the working methods we do, actually work quite well. I've just thought about that coming into having this call with you.

As you know, or I hope you feel, that we in ICANN Org are actively engaged in the ongoing dialogue with all the main stakeholders in your region. And if we don't give you that support and don't engage, please let me know because this is something we really want to make sure that we do. I think we do.

The LAC Strategy Council, under the support—and I have to read this because it's always got so many words. The LAC Strategy Council, under the support of the Global Stakeholder Engagement Team for Latin American and Caribbean [inaudible] with the participation of LACRALO, developed, what you call, a regional strategic plan in ICANN 2020-2025 strategic plan.

I want to, in this discussion, I really want to emphasize the work of the strategic plan. We do everything now. Sometimes people ask me, "What does ICANN do," and I look at them and say, "It's really important to look at the strategic plan." I really appreciate the fact that also breaking it down on a regional level.

One of the things that this epidemic has shown us is that the world is global, but it's also very local. Many of the challenges we face going forward are actually local. It could be quality issues with the Internet. It could be IDNs or other things that are related to it like access which doesn't really have anything to do with ICANN itself, but it's actually important for the people we work for, the Internet users.

And I think that the initiatives you're showing and what you do proves that fact. From my side, from ICANN Org's perspective, this is something that we changed our organization a couple of years ago to make the regionalization more important. And I hope that makes [effects] because this is something we really want to support you about in all the areas, if its security of the DNS, the multistakeholder models itself, unique identifier systems, or regional geopolitics which we at some times end up.

I really like that fact that when you talk about it, you all set up goals. In the other conversations we have at ICANN—which is due to the fact that we're ICANN, we talk about a lot of things. But setting up goals and helping us to understand and do things, to do working together, I think, is an important thing going forward.

We solved many of the bigger issues, but we still need to figure out some of the ... You know, some of the other [issues] are still, include [inaudible] on the Internet.

I don't want to ... I know that I'm going to give over to León after this who is much more important than me because he comes from the region. He's also you ... He's also a member of the Board, the vice-chair.

But I really want to ... So, when we talked about coming into this meeting and being part of this panel, the question I asked myself is really, “What else can we do from ICANN Org? What can we do differently? What can we focus on to support you in your region?” And I’m happy to be on this panel to listen and to be part of this call to see what I can learn more.

So, I actually would end this [inaudible] you were probably waiting for me to talk to you about thing I’m doing. I wanted to have a conversation with you what we can do different. Thank you very much. And I guess it’s over to you, Sergio, so you can lead over to León.

SERGIO SALINAS PORTO: And now, León Sanchez, you have the floor.

LEÓN SÁNCHEZ: Thank you, all, for the invitation. It’s always a pleasure to be with the members of my region. As I always say, [coming home is comforting]. And in line with what Göran has just said, the highlights of what we can do as members of the Board is listen. Listen to the region’s concerns where we can contribute to ameliorate the challenges put forward by this pandemic.

As Göran said, last year was not easy especially for myself trying to cancel the Cancun meeting. I do remember that I voted against it mostly for sentimental reasons rather than for responsibility. Time showed that the decision made by my colleagues to cancel was the right thing to do and the responsible thing to do. And today, we

continue to take care that the conditions under which we get together the next time we can, to actually be on the right stage without endangering the health of any attendants.

We are all longing for being face to face, I'm sure, in the same place. However, it's not anticipated to take place any time soon. Anyway, we continue to work so that when it is actually possible, we can get together face to face again.

Now, talking about strategic programs, we need to remember that the strategic plan for years 2021-2025 has five strategic objectives that stand out. One of them is strengthening the security of the Domain Name System. Another one is increasing the effectiveness of the multistakeholder governance model ICANN has. Another one is to focus on the evolution of the unique identifiers system in coordination and cooperation with those organizations that are relevant to manage a global Internet. And, of course, being able to work in a coordinated fashion.

Another strategic objective is being able to face those subjects associated to geopolitics that may have an impact on ICANN's actions as to securing an interoperable single Internet. And also, from the strategic standpoint, securing ICANN's long-term operability.

And in relation to the strategic objectives, part of this five-year strategic plan in 2025, our region cannot be alien to that. As a region, we cannot work in a heading other than that put forward by the Board, but also by the community itself because these strategic plans such as anything done in ICANN follows a comprehensive consultation process of all the

sectors part of ICANN. And in that sense, that strategic plan belongs to all of us.

And among all, we are driving and making sure that objectives that have been set bear fruit. And I believe that LACRALO is a fundamental part to make these objectives come true. To work in a region through the ALSes, the working groups, driving each one of these strategic objectives. And I'm very pleased to see that Latin America and the Caribbean Strategic Plan is not only robust, but also a living document which is given follow up punctually.

Specifically, Rodrigo De La Parra, I believe, has done a beautiful job throughout these years bringing together all of the players, helping our meetings move forward, facilitator work, and also taking actions that show the commitment of Göran with the community as to providing the best support possible. This is through Rodrigo's work and also that of his team to make it real in our region.

And also acknowledging the efforts of all volunteers, all those who work on a voluntary basis in the region. We are more and more committed to reaching the strategic objectives, and acknowledge the efforts of the chair [inaudible] of the region. Your work together with Harold and all members of the leadership team of the region is worth highlighting, especially in such dire times in which we have been working throughout this year.

Just to thank you for this big effort and dedication to the work in this region. I don't want to take any more time of the agenda. Of course, I'll stay throughout the session and be involved and answer questions or

feedback on comments. And remember that I am one click away. You can send me an e-mail anytime. Skype me. You have my mobile. You can send me a direct message. My communication media are open all the time, and it is a pleasure for me to keep in touch and help you with whatever I can, Sergio. Thank you so much, and I'm available to keep on working.

SERGIO SALINAS PORTO: Thank you, León. I wrote in the chat I'm not just thanking you on my behalf, but on behalf of the leadership and the Board of LACRALO. I know that your effort, and Lito Ibarra—the efforts, the commitment to ICANN, and especially to LACRALO. That shows anytime you are involved in the meetings. You are active in the region, and that makes us happy every time we see you once a month in our meeting, after that.

Undoubtedly, as I said before, we want to listen to what Lito Ibarra has to say. I don't need to introduce him. It's like León. Somebody else from the region. So, Lito, you have the floor. Thank you very much.

LITO IBARRA: Sergio, thank you. Thank you, all those present in this session. A great initiative from LACRALO, the regional At-Large organization within ICANN which, as it has been said, has been doing a lot of hard work to bring to life some of the ideas and plans being discussed.

My colleagues, Göran and León, have talked about ICANN's strategic years for five years which is reviewed year after year to update it and to adjust it to the times and the conditions in place.

And reference has been made, also, to ICANN's team efforts in Latin America and the Caribbean led by Rodrigo, and the efforts of the region is like keeping the LAC space. And this will happen tomorrow at ICANN's meeting. And all of these are meetings on ways to get together, quite appropriate, quite to the point.

There is a question here in this roundtable that we hope there will be many questions asked, a lot of discussion perhaps. And I would like in this sense to contribute with something that I believe that, in the region, is a need. As it says there what suggestions we have, there may be some actions that can be included in LACRALO's strategic plan which, of course, has to be in line with ICANN's and Latin America and the Caribbean, but perhaps with certain details of its own in the plan.

I would like to talk about the following. I believe there are a number of us who have walked, already, some stretch, some path. And we have had the privilege of seeing firsthand the core principles of the Internet at large, such as openness, cooperation, transparency, solidarity, diversity. And this way of understanding the decisions that need to be made as to the Internet at large and ICANN specifically, but in other organizations as well, should follow the multistakeholder model.

Several people here are strong believers of that model, and we believe that it is the way that, from the beginning, we need to discuss fundamental subjects associate to Internet, and that we need to continue to do so.

So, a concern may be the generational exchange. Meaning, we are getting new generations, young people joining in like passing the torch

of a free, open, diverse, transparent Internet and all these characteristics. That is important. We need to nourish these young people with that principal. We need to help them feel identified with that. There are number of young people already identified with this subject in ICANN and other organizations associated to a healthy development of the Internet.

There are, of course, risks, as you all know. There are threats. There are movements, concerns in other areas of the planet and in our region itself which could change these models or try and see whether thing can be done differently. But I believe that we should work in line, in coordination among all of us to promote the skills of these new generations coming behind.

But what do we look for in here? Committed people. People that continue walking this work path. And to that end, we need to reinforce them to give them tools so that they become more knowledgeable in the Internet's technology which is the foundation; and also policy, regulations, probably laws, and other subjects such as public policy, social aspects, psychological aspects, even, cultural aspects associated to this big Internet movement that we want to do to keep this transparent, open Internet as so on.

How do we this? And here it is where LACRALO's role is. It's lucky enough not only to have active, visionary leaders—the ones in place now and those who came before—together with the volunteers and coordinators of the internal work groups that are already working at

LACRALO playing a great role of coordinating and working their own subjects. Many of them are here with us today.

But the great strength I believe LACRALO has is the number of ALSes part of LACRALO—different nature, different organizations which [inaudible] thing in a strategic plan and a coordinated, systematic effort for these ALSes would voluntarily cooperate with certain materials that have been prepared from LACRALO, ICANN, the Caribbean, so as to disseminate knowledge.

I believe that each ALS can do this in their own regions and countries as to appeal to people and keep them motivated. Meaning this new generation that's walking behind us. I believe it is our [voice], getting people from our regions that are concerned about this, that the Internet is much more than the social media, this tool for education and training. That is really good. But we need to think how we imbed these principals in our young people, their generation.

That is a possible proposition for discussion as to what LACRALO can bring on board in line with the strategic plan I have talked to you about, but with their own grain of sand, their own contribution to bringing the ALSes to work in this sense. I'm sure it's not easy, especially with the limitations we have today. But it may be possible to hold conferences, presentations, workshops even locally to train more people from this new generation.

I'll stay around to keep on talking. Thank you very much.

SERGIO SALINAS PORTO: Thank you, Lito. I take everything you say. I have written it down, and we will probably work on those proposals in the region.

Now, I would like to give the floor to Miguel Ignacio Estrada. We know him a Nacho Estrada. He's from LACTLD. It is a pleasure to have you with us today, so you now have the floor. Please go ahead.

MIGUEL IGNACIO ESTRADA: Thank you, Sergio. I think I represent the generational change than Lito was mentioning. I actually look a lot younger than I look. I want to emphasize what Lito is saying. This is something that we are doing in LACTLD, and I believe it is super important to have other sectors within LACRALO working in this as well. Next slide, please.

LACTLD. Well, this is an organization many of you know. We are an association in Latin American and the Caribbean for top-level domains. We have 29 associates, 5 affiliates, and 8 observers. And our mission is to promote an Internet that contributes to the development of social and economic development of the domain names. Next slide, please.

I didn't really want to talk about strategies without mentioning our strategy first. This is the last day our strategic plan [for] 2019-2021. We're actually planning the next three years.

The current plan is structured in three pillars that you can see on screen: strengthening of our members, institutional strengthening—that is LACTLD—and impact. And all of these are on the basis of collaboration, which is the main value that has led LACTLD for more than 20 years. This is when we started to work as an organization. Next slide, please.

In terms of institutional strengthening, this is what is happening internally at LACTLD. It is more administrative, so that's something interesting for us here. That what's important is that we want to promote an environment that facilitates collaboration. This is what we are seeking internally in LACTLD. We want to make collaboration easier. You will see that have already gained some results.

Lito can account for this. There are many cases where, because of collaboration, in a very short time we have been able to progress or to provide help with issues that may take many years. Members who have no development capacity, and thanks to the collaboration, of others, can have something functioning very quickly. Next slide.

As for the impact, the objective is to participate internally in governance processes in the Internet. We are actively participating in ICANN in the IGF, LACIGF, and the Caribbean IGF. We're having stronger participation. We are members of the CTU, the Caribbean Telecommunications Union. They are the ones who organized the Caribbean IGF. And we are trying to be more active than what we were before.

We are progressing with some strategies to have more access to the Caribbean. We have three new members, and the idea is to have ... [inaudible] member is from the Caribbean, and so the idea is to have other members in the short-term if it is possible.

Another very important issue is to promote domain names or the use of domain names. This is an area where, usually, LACTLD has not gone into because it is not a governance space or a technical community space.

And so, making the public in general aware that domain names and websites should be the center of any strategic digital strategy because it doesn't depend on algorithms and platforms. Each company is the one that owns their own website and, as time goes by, it remains there.

So, we're venturing into spaces where we have not been before in digital transformation, digital presence, meeting from other industries like the tourism industry, the insurance industry, and other areas where we were not present. And we want to promote the use of domain names as the focus of our digital strategy.

And we also want to gather information on the state of the Internet in the region. We have a project started by ICANN and Chile. It has been taken by LACTLD a year and a half ago. This is the project of the Internet Observatory for LACTLD. We are about to relaunch the observatory with a new concept. ICANN has been supporting this new stage in the observatory as well, and we will soon have some news on this. But you can start seeing some remarks about certain areas and about the one million domains from Alexa with issues related to DNS and security. I will provide you with the link when the next speaker takes the floor. Next slide, please.

As for the strengthening of our members, one of our pillars is to be able to have better stability, resilience, and sustainability of our operations. Collaboration is yielding fruit.

We have a LACTLD cloud. In the cloud today, we're having more than half of our members. They are part of the cloud, and they make use of this cloud. This supports the stability, resiliency, and sustainability in

our region. We have members within our region and outside of it in the United States and Europe. And this is a service that would be extremely expensive for any of our members, and it is free of charge especially for ccTLDs with lower development. This is a very good advantage.

We're also having the Illegal Content Forum where we work on DNS abuse. We are training judges, prosecutors, and policy officers in the region. We've been having three editions of the forum, and we have trained more than 300 judges, prosecutors, and police officers.

And again, with respect to training, workshops, and webinars on DNSSEC, we have the registry/registrar model and governance for our region. And the idea is that our members should acquire these kinds of capabilities and implement this kind of technology to improve their operation. Next slide, please, and I think this is the last one.

Thank you very much, and I'm open to questions and comments.

SERGIO SALINAS PORTO:

Thank you, Nacho. Your contribution is very important, and I'm sure there will be questions. So, when we finish, we will probably have questions. And I see that Alejandro Pisanty has already raised his hand and he is ready to provide us with his input and concerns. And there probably will be others.

We will now give the floor to Rodrigo De La Parra who is the Stakeholder Engagement VP and Executive Director for Latin America and the Caribbean.

When you refer to Rodrigo, you refer to him as a friend. Every time we need something in the region, we resort to Rodrigo. And Rodrigo is always there willing to help us progress internal issues, and also to discuss issue that are related to policy. Both of them. So, Rodrigo, welcome. It is a pleasure to have you with us here.

RODRIGO DE LA PARRA:

Thank you, Sergio, for this very nice introduction. It is a pleasure to be with you today to talk about these very important issues. Congratulations for this initiative. Not only this session, but also the initiative to create a strategic plan for LACRALO 2021-2025. As Lito was saying, this can have an integration with the other plans. Of course, there's the ICANN plan for the region, and there may be other plans as well. There is the LACTLD plan that has points of intersection with our plan.

I'm going to speak very briefly and schematically about a certain issue so that you can understand what the Latin America and the Caribbean plan means. Heidi has already put a link in the chat. You can see it there if you want to check it. This is a plan that has been ready from last year, and we have started with the implementation of activities and projects. Of course, it has an important component in the virtual world.

For this plan, and also for the previous versions of the plan, we've always been aligned with the ICANN global plan. As you know, the ICANN strategic plan, the five-year plan, has a profound process of consultation and analysis with the different stakeholders in the ICANN community. Not only regionally, but also at the global level. There are

several exercises to identify opportunities, risks. And there is a vision into the future.

So, we want to try and respond with the strategic objectives, with strategic goals that are very specific and that can allow us to meet the goals we have set for the next five years. And we hope this can contribute to achieve ICANN’s mission and the fundamental values that Lito was referring to.

So, our regional plan has four areas of interest. This version, more than ever, is perfectly aligned with the strategic plan, and it’s part of a mirror, so to call it. That is, how can, within the Latin American region, these global objectives be seen? That is, how can we contribute as a region to attain these objectives that are applicable to all the global community in ICANN?

There is a very strong technical component in this strategic plan. It is not casual. ICANN is a very technical organization, and the focus on the technical part is related to the security of the Domain Name System. I am probably going to refer to some of the activities that we have planned together with you and other stakeholders.

It is also important to say that in order to reach integration, and Göran was referring to this—and León and Lito did, too—there is a council of regional leaders for each of the ACs and SOs (the support organizations or advisory committees representing the governments); of course LACRALO and ccTLDs. We even have participation from the GNSO.

And, of course, there is the participation, leadership, and sponsorship, I would say, from our directors in the region within the ICANN Board. Lito and León are joined by Patricio who is with us.

Another area of interest is our multistakeholder model. In the past, this was one of the most relevant activities within our strategic plan. And this was as a result of this very strong need we had that stakeholders in the region should integrate to ICANN process and that they could be part of them by being engaged.

Now, about the evolution, there are important parts such as IDNs and Universal Acceptance. You in LACRALO have shown a significant leaderships in LAC space. We will have a talk about this as well.

And then another issue when making reference to the global plan is the geopolitics. The geopolitics explained from a regional point of view. How, as a region, can we be integrated to this aspect that includes the Internet ecosystem, and what is the impact within ICANN so that we can somehow try to understand as early as possible any proposals coming from governments, policy makers that could have some kind of impact in the DNS system.

Then there are other objectives that we have, strategic objectives that include the different activities. If we talk about security of the DNS, we think that a very important role we have when we are supported by the communications area is the work of raising awareness about the threats existing in DNS and security. If we don't know about them, it would be very difficult to attack them.

And then, how trained are we? Another strategic area is to build capacities, to generate programs that we have been implanting with some ISPs, organizations in the region in the first months in this year, these months of lockdown.

And one other goal is that we are the only organization that is looking at those issues, and that's why we need to increase cooperation with other organizations in the regions.

And finally, within our input and our contribution to decentralization of the root server, how can we help having more copies of the [LD] server in ICANN?

And as for the multistakeholder model, the two big blocks of action imply that we will bring in new people to our organization. We will bring people into this multistakeholder model to have more diversity in terms of gender, age, and others so that they can participate.

And you all know, because you've all experienced this in LACRALO, it is not always very easy to participate in ICANN. It is a complicated organization not only because of the technical component, but also because there is difficulty in interactions. And so, another area is that we are going to build capacities so that you can have a more robust, significant engagement.

Now, within the unique identifier's evolutions, there is the part of Universal Acceptance, and the other part which is IDNs. Our region is not very sensitive to these issues, but then there are other issues that we should do about it. Nacho was making reference to the promotion

and use of domain names that are not so much industry, but actually the idea is to raise awareness on IDNs as well.

And how can we secure alliances within our systems as we do with you, the technical community, LACTLD, [Clara], ISOC, etc.? How can we engage more to participate in the different Internet governance debates in the region?

So, many projects are now in your courts. You can see the strategic plan. I don't want to go into much, dip into this. I thank you for your participation, for having this plan alive. It is in constant evolution, and we are happy that we are aligned with the global plan so that our region can contribute. And as an organization, we should be able to continue supporting you in all the projects Nacho was making reference to. Part of the process is where we have been sponsors. These are processes that have yielded very good results.

We will continue with you. We will have our update calls. We will continue with all our projects. Some of them are actually in the standby position because of the pandemic. They're waiting for our face-to-face meetings. But we will continue with them.

Thank you very much for this opportunity.

SERGIO SALINAS PORTO:

Thank you, Rodrigo. It was pretty good to listen to you. And we have made a few notes. I know Göran is leaving. Vanda is still with us. If we can just [address] everything before Göran leaves, and if someone

wants to ask questions. Or maybe we can keep him with us a bit more so we can finish the speaker's list.

So, Vanda, if you're still online, I would appreciate if you can start your presentation. Thank you, dear friend.

VANDA SCARTEZINI:

Yes. Thank you, Sergio. I'm going to speak in English. Thank you for inviting me to this roundtable, and we'll try to make some propositions for our debate. The division of LAC region in four sub-regions as done by LACRALO is showing quite effective. And I believe shall be the basis for any project for this region, not only by geographic facility or time zone, but also language and cultural behavior.

Regarding the challenge that we are in the real [phase] for the next five years. And not only for our region. I believe the big challenge will be keeping participants, especially the younger ones that nowadays are more and more focusing on social media. And most of them do not see the connection of this social media with the discussion of policies for DNS work. For instance, as a priority in many discussions, the DNS abuse. People join to discuss policies if they see any relevance for their day-by-day life.

So, despite the pandemic situation that will last at least more than half a year, the change in the way the normal work is and [that] will be developing from now on will certainly interfere in the possibility of people to volunteer their free time to an organization where they do not see touching their lives.

In the LAC region where a majority of the population has [Latin] [inaudible] behavior, as we are talking among us, with their jobs, keeping them more and more inside their home from now on. The social contacts will be their priorities for their free time. So, ICANN challenge, especially for this region, will be to convince people that DNS work and their participation, designing new policies, will be fundamental for their own future.

So, I have three suggestions. My first suggestion is to address those challenges, understand this change, and do, maybe around July, a relevant survey contacting all people that have been with us for the last four or five years to know why they are still working with ICANN as volunteers. And if, with the new normal, they intend to continue to participate. Or, if they are not anymore with us, if they could come back. Involving in this survey fellows, [new gen]. And then maybe universities, too, to expand our survey. To see what their attracting issues and expectations would be. Touching base nowadays is relevant to understand in design change. And I believe we need to do this this year.

My second suggestion will be to redesign some learning curves in a way to present the relevance of the DNS work and its connection with the social media world to attract new, younger participants.

My third suggestion is to have regional events more often maintain personal contact. In my opinion, there will be maybe more difficulties to have our regular worthwhile meetings in the future because we will

depend on the dynamic of the pandemic [inaudible] around the world. So, focusing on regional events could be really relevant.

In these points, the four-region division will also facilitate meetings, rotations around our LAC region.

I will stop here. And thank you for your attention. And I'm open for any questions.

SERGIO SALINAS PORTO:

Thank you, Vanda. If Göran is around, I would like to start with Kim with questions. Any questions for Göran, you can ask him now. Please raise your hand or let me know via chat if anyone would like to ask a question. Yes.

Alejandro, did you say anything? Please, go ahead. Welcome, Alejandro.

ALEJANDRO PISANTY:

Thank you. Very quick points first. Progress has been made in the relationships. The creation of a collective work capacity. We need to produce much more. I'm going to inside now taking advantage of the presence here of Göran, some document to leave with us.

Why do we want new people to say these meetings are good, people are interesting, if we don't leave our footprint in policy? We need to act concretely. A how-to with concrete examples from other regions. Look at the most important incidents, cases chosen by, for instance, León and Lito with the support of Rodrigo De Le Parra, to use them in the region.

Third, we need to intensely work with studies that will let us focus on DNS abuse as any relation to any Latin American rationales and very aggressive [inaudible] when data collections so as to conduct effective interventions in legislation. And also, to deal with the national parties.

Fourth, a coordination with Lito, Rodrigo, and Felipe, and other people to give us guidance as to how to connect to our governments to talk to the UN and other organizations.

And as to policy, training school has been proposed and I think we could use two lines.

Five is organic cooperation among organizations, and believe we need to start working on metric that will not be mandatory or [conditional] for participation, but need to focus on key parts of the strategic plans such as [internal] capacity for discussion and intervention of people when we deal with geopolitics, stability, and security.

Thank you.

SERGIO SALINAS PORTO: Any questions for Göran, [Alex]? Because he stayed behind.

ALEJANDRO PISANTY: Yes. If he agree on any of the things I have said, any of these propositions.

SERGIO SALINAS PORTO: Thank you.

GÖRAN MARBY:

Do you want me to comment? There was a lot of things in that. It's hard to disagree or agree. I'll have to think more about it. But if I understand it and I got the translations right, there are couple of things. One of them, yes, I think when it comes to working with other regions within ICANN, I think that's a very good idea. And I know that IT will help you with that because, as I said, the Internet is global and local at the same time.

We always talked about these unified, really big Internet things. But we also have very local issues. And there are different ... IDNs, Universal Acceptance, regulatory frameworks, etc. all could be very local.

One of the reason why we're actually focusing on more regions is understand more of the problems in that region and provide—facilitate discussions within that region. So, I think I agree with you there, and [inaudible] can help you with those things as well.

I think that one thing that you've pointed out is that to continue in discussions about the role of ICANN and how what we do is important, and for you to policy making processes and stuff is very, very important. That's why we exist in many ways. That's why we facilitate for you to come up with policy directions. And for the structure you're in, you have a great thing to say about that.

You mentioned DNS abuse. One of the things we do is, for instance, the DAAR report. We have very good cooperations, by the way, with the cc. Someone in ccs in the region as well, so we can provide statistics about

DNS abuse. And I'm always a little bit cautious about this discussion because I don't want to get into a discussion that belongs to the ICANN community through the policy making process.

But I'm afraid that this discussion has sort of moved away from a little bit what we believe. DNS abuse is a problem. There is no discussion about it. But also, during this first day, I've heard so many versions of how big a problem it is or where the problem is.

We do produce the DAAR report. We do something called the DNS ticker. We actually did just submit a report directly to the contracted parties about how it looks from a DNS ticker, from a DAAR report, and also from Compliance. And I hope that could help your discussion about that.

Anyway. I'm sorry. I have to leave. I have a hard stop that I started three minutes ago. As I usually say, invite me again and I'll look forward to asking questions. I'm offering you now, through the Adigo, that you can set up a meeting with me and you call it "Ask the CEO or President any question you want during an hour" or something. That could be fun.

Thank you, my friends. Enjoy the show. I'm happy to see you all in Cancun, at least virtually.

SERGIO SALINAS PORTO: Thank you, Göran, for being with us. We will move on. But I think Rodrigo has his raised hand. Please, you can take the floor.

RODRIGO DE LA PARRA: To supplement what Göran was saying about the activities that ICANN is engaged into, to follow all of these initiatives that come up here and there in a national level that have an impact on the DNS positively, even when, to a certain extent, the [tame] other areas maybe contents, privacy. We have seen their impact.

With DNS one year ago—I don't know whether you will remember the discussion with the community we had—there was some kind of a monitoring system put in place through which the different areas in ICANN with the support of the community identified different initiatives found nationally and regionally of a system that let us review them as they take place. And depending on the nature of each one of these initiatives or law bill, they are discussed. There are some that are more urgent. Others, we'll just keep an eye on.

We have two types of integration, one of them in the region. We do it first with the technical community or [other] organizations of the technical community.

And then with our offices that we have with different inter-governmental offices such as OAS, [Setel], CEPAL. Also, this dialogue space with the different governments.

And the critical part of the regional strategy, as it was said, are regional geopolitics which has all these elements of being quite aware of what is going on.

We're being proactive in other fronts. Nacho Estrada was telling us about this initiative on judge, police, and authority training where, in a

proactive manner, we try and help them understand the way the Internet operates technically because it is very important not to go against the Internet's operational stability. There have been a couple of iterations in LACTLD, and we're there to support. It is a very important activity. And thank you, Alex, for saying this. Thank you.

SERGIO SALINAS PORTO: Thank you, Rodrigo. I have only one question that I had written down, and I would like to ask you. But I'm not sure. León wants to take the floor. So, León, you have floor. Please, go ahead.

LEÓN SÁNCHEZ: Thank you, Sergio. I just wanted to build on what Alex Pisanty said before. We are happy to provide coordination, especially in issues such as providing intervention with governments, trying to advocate in organizations such as the ITU and others. The doors are open as I have always stated. I'm sure it is with [Lito's case] as well. And I'm sure Lito is as open as I am to this kind of collaboration and approach.

We should try to have some kind of coordination to foster this cooperation within the organizations. Each of us belongs to an ALS. Lito and I belong to ALSes in the region, and this should precisely foster this organic cooperation within our organizations, especially at the regional level.

In addition, I think we should continue with this custom ICANN has had of having coordination with other organizations such as ISOC, IETF, and

others. Obviously, at the Board level, we will continue pushing in order for this to continue happening.

I think we do need to leave a footprint. We do need to document processes. We need to document the work so that somebody else can make use of it. We are not reinventing the wheel. We should not have these circular discussions where an issue has been discussed for several sessions and several years. And then somebody comes, and that's a person who has not had the opportunity to be engaged in previous sessions, and so they bring about the same issue.

So, having this repository, this kind of institutional and regional memory, in terms of the themes and the agreements and progress, will be very constructive. This does not mean that we will not be able to revisit issues because it is actually healthy to be able to review where we are standing on different issues. But we should have this historic documentation so that we don't walk the same path again.

Now finally, as for metrics, I think discussing these now is a very good idea. We have discussed this already in the group for a long time. And I agree that they may not be mandatory. They should serve as evidence of the progress or the stagnation, in any case, that we may have on different issues related to the strategic plan at the regional level and also at the more broader level in terms of our relationships with other RALOs and other stakeholders within ICANN.

I am very pleased to join efforts and to be able to coordinate with you. Thank you.

SERGIO SALINAS PORTO: Thank you, León. I see there has been a question. I am going to ask Claudia to read it. And then finally, it will be a question for Rodrigo De La Parra. So, Claudia, if you could please read it.

CLAUDIA RUIZ: It is directed to Rodrigo De La Parra. “What are some of the plans for increasing or improving multistakeholder diversity? Thank you.”

RODRIGO DE LA PARRA: So, I switched to the English channel now. I will address it in English for the benefit of clarity. Thank you, Claire, for the question. This is a very important task that we have undertaken. It seem the very beginning of this plan.

So, where to focus our efforts on diversity? We have made an exercise that we call Identifying the Gaps. It’s about mapping the current participation that we have for people from the region, organizations from the region at ICANN, many different levels. And then try to define what does “good” look like in each of the groups.

For instance, let’s take the LACRALO for instance. It’s a very useful example since we are now here. So, we reached out to the leadership of LACRALO at that time, and they helped us to define what they thought “good” looked like in terms of participation. It could be an arbitrary definition, of course, a very good and educated guess.

They would say, “Well, at least it would be idea to have two ALSes in each country that is part of the LAC region.”

So, if you contrast that—the ideal world, the best practice—with the current situation, then it will just pop up some gaps in terms of participation. So, that will trigger us some goals or places to visit or [inaudible] form. We have now done together with my colleague, Albert Daniels, a very interesting list of these places. Of course, in coordination because this is like a joint effort. In this case, LACRALO will go together with the leadership of LACRALO and our engagement team. We’ll visit these places targeting the organizations that have potential to join LACRALO.

This is happening in all of the different stakeholder groups. We do the same for the GAC, governments in the region. So, that definition of that is more straightforward. We want to have every government in the region participating there.

We just held a very successful webinar in coordination with our colleagues from Policy, but also with the GAC leadership, prior to the ICANN70 meeting. And we invited new potential members. We have a new member form the Caribbean. You heard that in the GAC plenary if you were there. Saint Vincent and the Grenadines recently joined the GAC.

And we’re trying to do the same with each group and with each region, and act in coordination with our community.

Thank you.

SERGIO SALINAS PORTO: Thank you very much, Rodrigo, for answering this question. I know you devote a lot of effort and time for our region. I hope Claire has had an appropriate answer.

And to wrap up now, we will try to ... As I talk to you, I am hearing everything on my cellphone, so it is a bit complicated to speak. So, let's try and have a look at some points that I think are actually the conclusions of this meeting.

There were some issues that we could put forward, that we could put on the table. These are issues that will help LACRALO significantly in progressing in this pandemic time towards a new five-year strategic plan for our region.

But let me also say there were some significant issues as well. León has spoken about these five big pillars that ICANN has as a goal, and these five issues need to be part of the five-year plan [irrespective] of who is in power in each country. Then each leadership will need to review the tactics to implement.

But these five issues need to be taken. We have already considered some of them, and we will need to include others in the discussion not only to advise the Board, but also to be able to work in our countries.

I think one of the most important parts of this At-Large world is that we have direct contact with public policy advisors, with the businessmen in the region. We can raise awareness on some of these issues. And as I always say, the end users are the weak parts of this economic power

chain. And we do have some tools to be able to ensure that policies within our territories will progress logically.

And I would like to say the following. We need to connect LACRALO's the ICANN regional plans. We need to do outreach activities with the youth because we need to add more people. If I take a snapshot of At-Large, this is a snapshot of white heads. That is, we do not have a generational change. And it is okay that those who are retired have more time, but we need the impact of the youth to progress. I think this is an important input that we have obtained in this roundtable. And it is a [flag].

Certain people are saying, also, "bright heads." They are either white heads or bright heads. Shiny heads.

We need to redesign our DNS courses. "There's no doubt that we need to do this." This was a contribution from Vanda.

Rodrigo talked to us about regional policies, geopolitics, and raising awareness. We need to continue deepening in all of this. I can assure you we will take everything that has been said here.

And I also want to say that I think the fundamental stakeholders in the region, whether they are those who are in the non-governmental organizations with a perspective for end users as well as LACTLD and LACNIC.

Together with the ICANN structures working within Latin America and the Caribbean, we should all work together observing the Internet ecosystem and trying to improve the quality of the Internet.

Even though it is global, as Göran said it is also local. And we need to start having a local perspective and to have a look at the idiosyncrasy of Latin America and the Caribbean.

This is our work ahead. This input that we have had in this meeting will be a great contribution to the discussion we're going to have after ICANN70. Probably ICANN71 will find us with a strategic plan that will be completed.

Alejandro is a pillar for this strategic plan, as other colleagues in the region have been as well. They're all very actively engaged in rethinking LACRALO policies towards ICANN and how to strengthen them so that we can discuss not procedural issues, but other issues.

LACRALO has been engaged in procedural issues for many years, but we have gone one leap forward. It may not be an optimal one, but it is the best leap that we have been able to take. We have been able to generate opinions on certain issues, and with these issues we now can have an informed opinion and we can work in training of our leadership in the region. With these pillars, we will build the new alternatives for our region.

Is there anyone else who would like to take the floor? If there are no hands ...

Okay, Lito Ibarra. I see Lito has raised his hand. Please go ahead, Lito.

LITO IBARRA:

I wanted to add something. Of course, this will be open to discussion and for review. I think the capacity building group in LACRALO is doing a great job. Each month we try to include a new webinar, a 15- or 20-minute webinar within the LACRALO monthly meeting, that is aimed at the LACRALO members.

So, I would like to suggest—and I know this is much more work, but some think this can be done—LACRALO then should start thinking about a series of webinars for the public at last. That is, you should open these invitations on these same issues. And I'm sure you will have this collaboration.

And you should feel, then, with entities such as LACTLD, LACNIC, [LACNIC X], the original ISOC. I think nobody will oppose or nobody will say that they do not want to collaborate.

And this perhaps should be sponsored by LACRALO, but then for the general public. Maybe this can be included in a LACRALO strategic plan with a projection to the future.

Of course, I am always saying become a member of the ALSes, work with us. And you're all welcome to join us.

Thank you.

SERGIO SALINAS PORTO:

Thank you so much, Lito. I would like to expressly acknowledge the Adrian Caballo-led training team because they have done a huge effort

putting together the academia in Spanish by LACRALO to advance in ICANN and train in Spanish all those people who use that language.

So, again, my recognition to that great team. [And now] they've got an extra job. To think how to do it to the outside.

A question by Laura, or a contribution.

LAURAN MARGOLIS:

Our first individual user of LACRALO from the [Uruguay] [there, friend]. We're close. Far away, but close. Actually, it's very interesting. Everything is. And I would like to second Lito's words, and you as well. This academia. We have the people. We have everything. I think the only thing we need to do is to see how we put it all together and reach more people because what I see is that we're always getting to the same people. I don't see new people, new faces.

I believe that this thing you are doing should come hand in hand with strategies of how to do that. How to reach people. We have the place. How do we get to people? Do we go to the universities to work on that side of the equation?

This is a very constructive criticism item, but it's a lot of effort by all and not as much the other side. Perhaps the expectations are bigger than reality.

Thank you very much.

SERGIO SALINAS PORTO: Thank you, Laura. And the expectations need to move on.

Alberto, you have the closing words. Alberto, please.

ALBERTO SOTO: According to what Laura says, there's a relatively simple way to do it. It's through our ALSes, the ones that are in contact with universities.

Let me tell you about Colombia. They have a network of universities. It may be the first step to get there, and that can be this very week through the [UXTI] network that gathers, I think, 10 or 20 universities. We've had like 150 university student meetings from these universities.

The last one, and I'm done, is our ALSes in their individual meetings that are not associated to ICANN to use a 10-minute add to tell what LACRALO wants to do.

SERGIO SALINAS PORTO: Wednesday at 21:00 UTC, I would like to invite you to the social event of LACRALO.

I have to leave you now because I won't be on time for the next meeting if I don't. I would like to thank you all for your participation in this roundtable. And that, I guess, has been quite a benefit for all of you. Now let me give you warm regards and see you soon. Good-bye. Thank you all.

[END OF TRANSCRIPTION]