



UNIVERSAL ACCEPTANCE IN LATIN-AMERICA

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The Importance of the DNS System



What are the IDNs?

Internationalized Domain Names

Enable people around the world to use domain names in local languages and scripts

IDNs are formed using characters from different scripts, such as Arabic, Chinese, or Cyrillic, or using Latin letters with diacritics (accents marks such as é or ü).

It contributes to the access to information and knowledge, as well as cultural diversity in cyberspace.

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http://例子.测试/首页

首页 - IDNwiki

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1 欢迎参加example.test评估

2 您的参与非常重要!

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欢迎参加example.test评估

欢迎进入一个新IDN顶级域的评估区。测试IDN用11种不同语言表示example.test的名称，全部在ICANN的IDNwiki中进行。在您的浏览器中输入IDN或单击IDN链接即可进入这个IDNwiki评估区。恭喜您进入简体中文区!

有多种方式可以访问这篇文章的链接，因此您有几种途径到达此处。即使您的浏览器不完全支持IDN，也可以访问本页面或参与评估。例如，您可以使用以下链接测试自身工作环境的功能，每个链接均可返回本页面。另一个测试是将IDN直接输入或复制并粘贴至浏览器的地址栏。那样的话，您的浏览器必须完全支持IDN，才能进入本页面。

传统IDN	在所有浏览器中都可点击	浏览器需要完全支持IDN，才能进行键入、复制/粘贴操作
http://简体中文.idn.icann.org	http://例子.测试	http://例子.测试

除以上IDN之外，也可以通过纯英文域名<http://zh-hans.idn.icann.org>访问本页面。这种方式主要是为了方便那些对简体中文脚本不熟悉或无法获得IDN识别软件的用户使用和交流。（关于这一方面，[基本概念](#)部分的文章由有详细说明。）

Done

Universal Acceptance



All domain names and email addresses are treated equally



Accept, validate, store, process, and display all domain names equally



Prevents some Internet users from successfully completing transactions online

How is the LAC region doing?

Number of domains by country
(ccTLD and gTLDs)

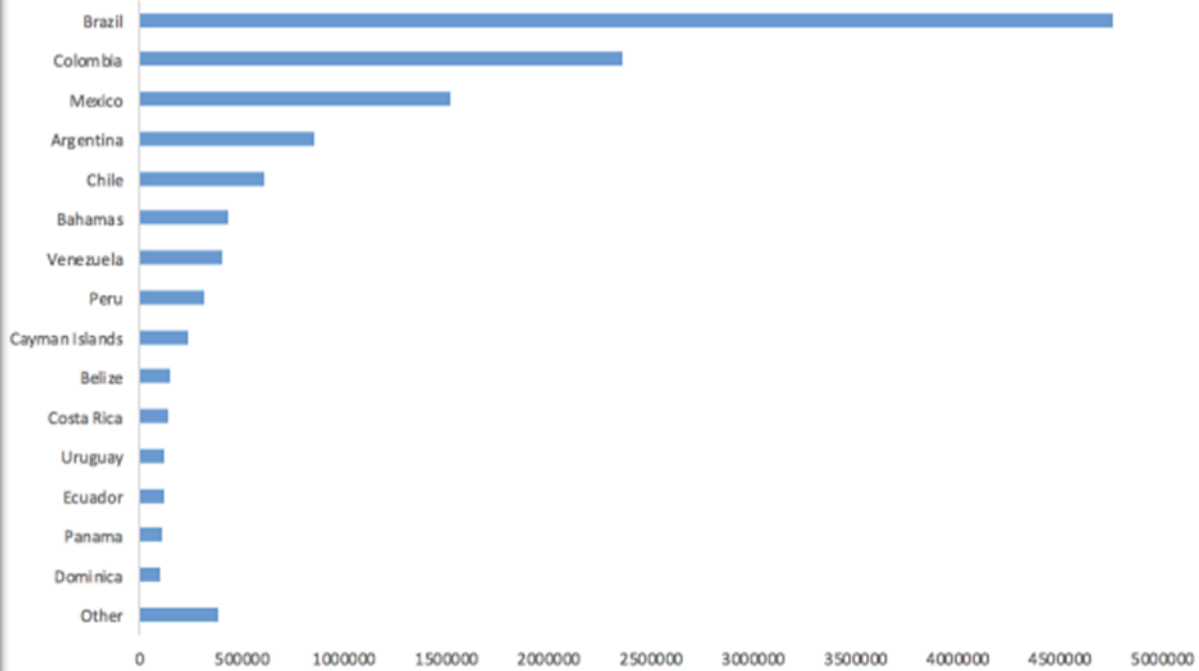
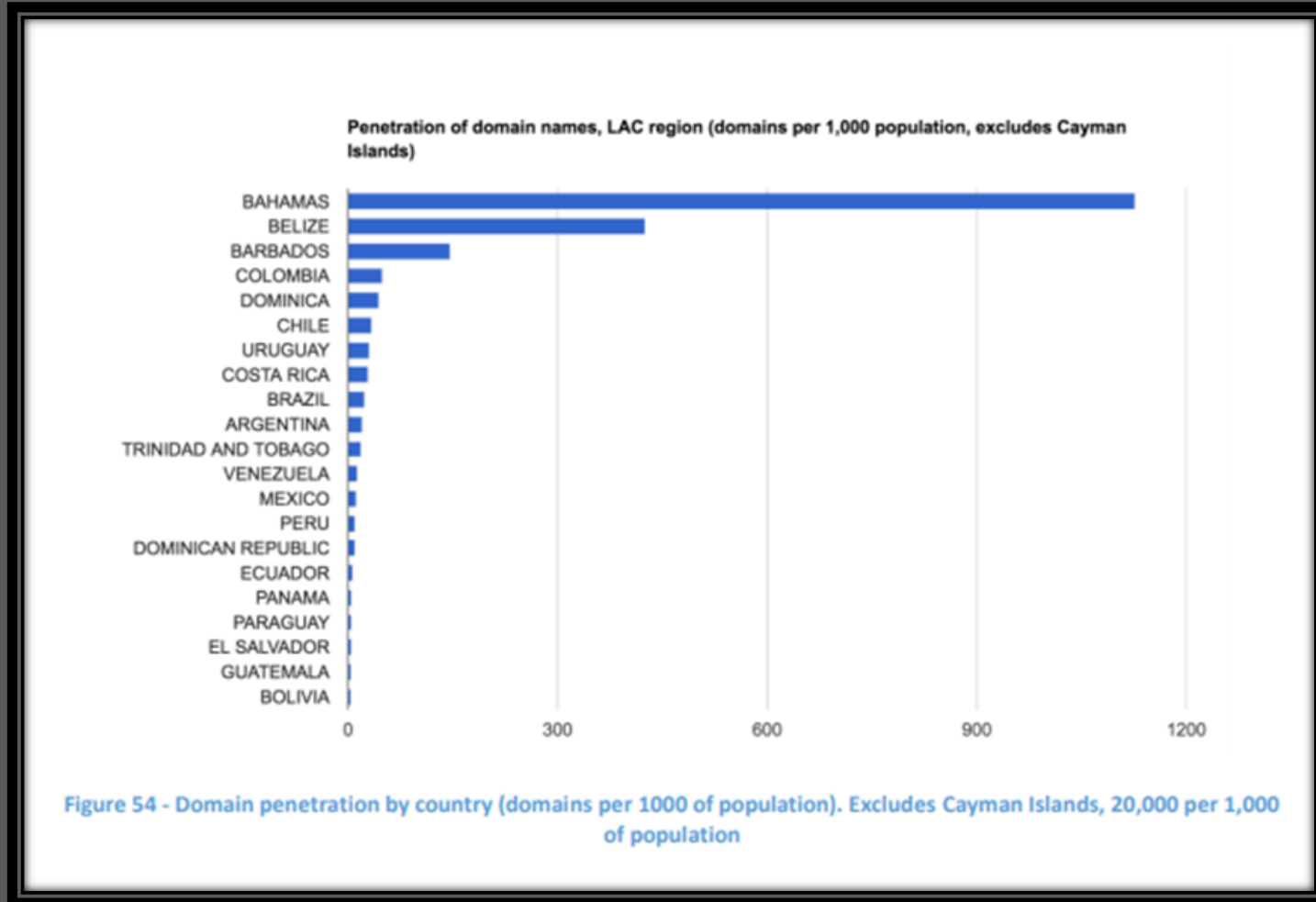


Figure 52 - Total domain name registrations by country



Figure 51 - Domain name registrations across the region (ccTLD data from registry survey; gTLD data from WHOIS analysis)

Domain Names Penetration



Linguistic Homogeneity

Country	Linguistic Homogeneity ²⁶	Cultural Homogeneity ²⁷
Argentina	High	High
Brazil	High	High
Panama	High	Medium
Mexico	High	Medium
Chile	High	Low
Colombia	High	
Dominican Republic	High	Low
Dominica	High	Low
Guatemala	Medium	Medium
Peru	Medium	Low
Paraguay	Medium	Low
Trinidad & Tobago	Medium	Low
Belize	Low	Low

Linguistic and cultural homogeneity are quite high in the region

Predominance of “colonial languages” (Spanish, Portuguese, English, French and Dutch)

Correlation between linguistic homogeneity and urban populations

The indigenous languages are mainly present in rural areas



Suggestions for Improvement



INTERNET PENETRATION



VISIBILITY OF DOMAIN NAMES



GOVERNMENT POLICIES



YOUTH ENGAGEMENT

“Educating the youth... is a crucial step towards further developing the DNS market in the region”



THANK YOU
MUCHAS GRACIAS

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